

## SPORTHORSE PROFESSIONAL PARTNERS

We believe that those of us making our living in the equine industry should support each other at every opportunity! We're happy to offer our Sporthorse Professional Partnership to those individuals...including trainers, barn owners, blacksmiths, saddlifers, and independent business people who make their living with horses.

Here's how it works:

### **Getting Started:**

Complete a Professional Profile, and fax, mail or bring it into the store. Please include a business card, print advertisement or cancelled/voided business check. You may include additional pages or promotional materials if you like.

Once the paperwork is taken care of, you'll begin receiving Partnership Benefits!

### **Partnership Benefits:**

#### **Savings:**

10% discount on all of your Sporthorse Saddlery merchandise purchases (except saddles and any items where we've negotiated special pricing with you).

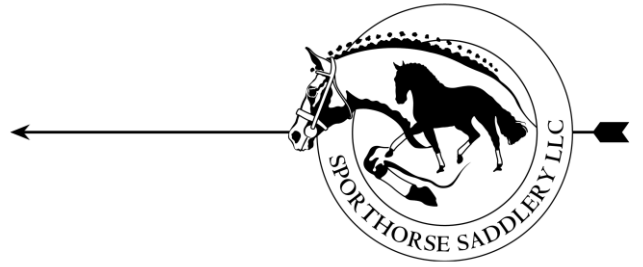
#### **Visibility:**

A binder of all Professional Partner Profiles will be displayed for Sporthorse Saddlery customers. We get lots of requests for all sorts of referrals, so you are likely to hear from prospective new clients.

#### **Client Service:**

You can be as specific as you like with your merchandise preferences in your Profile, making it easy for your clients to choose the tack, equipment and apparel that you recommend.

**We hope Sporthorse Saddlery will be  
your first choice in tack shopping.  
Our goal is to be of service to you, your clients and  
the local equestrian community in any way we can.**



# SPORHORSE PROFESSIONAL PARTNERS

## PROFILE

**Name:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Business Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone(s):** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Website:** \_\_\_\_\_ **E-mail address:** \_\_\_\_\_

**No. of years in business:** \_\_\_\_\_ **Approx. number of clients:** \_\_\_\_\_

**Business Description:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Specialties (breeds, riding disciplines, etc.)** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Competitions/Events regularly attended:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Types of new clients desired (training, lessons, boarding, etc):** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Will you travel for lessons/training? Do you accept haul-in clients?** \_\_\_\_\_

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**Do you have school horses available?** \_\_\_\_\_

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**Brands/types of merchandise that you and/or your clients use regularly:**

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**Please include a business card, cancelled/voided business check, or business ad from any publication, along with any other info you would like included with your Profile.**

**Fax completed form to 248-486-5657, mail to Sporthorse Saddlery, PO Box 397, New Hudson, MI 48165, or bring it into the store.**

**Any questions, give us a call at 248-486-5616. Thanks!**